



Blurring the lines of indoor & outdoor spaces



Project:
The Ivy House
Milwaukee, WI

Installing Dealer:
Geis Building Products
Milwaukee, WI

Product:
Full-View Aluminum
Model 3295
Black Powder-coat
Insulated Tempered
Glass
Motor operation

Construction Type:
Remodel

Summary

Nature and industry collide in the most delightful way at The Ivy House, an event space located in the heart of Milwaukee, WI. The Ivy House combines steel, glass, and brick with wood and green space to blur the lines between indoor and outdoor spaces.

Challenges

The Ivy House exterior came with a full glass vestibule. Owners Tyler and Ramsey evaluated the exterior of the space, noting the existing solid steel door did not pair well with the large windows. They evaluated many options, including additional windows which were pricey and did not allow easy access to the space.

How the Product Helped

Full-view glass overhead doors offered a simple solution: creating a perfect visual pairing with the glass vestibule and offering clear visibility and accessibility for large items to easily move into the venue, setting the stage for prospective customers.



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BEFORE

AFTER



Additional Insights

- The incorporation of glass was a critical element of the vision for The Ivy House – allowing natural light into the space to help nourish interior plants and increase ambiance.

- When the owners compared windows and doors to fill the space, the garage door was the most economical, versatile/functional option.

- From the owner, “A lot of people drive by first and they frequently interact with the door as it creates clear visibility into the venue. Couples are cupping their hands at the door’s windows to see in.”

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